

Keapsit Outing Kit
Two 1-qt. vacuum bottles and cups, two sandwich boxes in zippered carrying case.
6.95

Men's Assorted Neckties
Assorted colors and designs in wide or narrow widths. Bow ties also.
2 for 1.00

Electric Corn Popper
Giant 4 quart ceramic heating unit. Body of polished aluminum with bakelite handles.
4.49

Glass Tumbler Set
Beautiful medallion design on 12 oz. glasses in Turquoise & Gold or Black & Gold. Set of 8.
1.98



PHOTOGRAPHIC EQUIPMENT
GIFTS FOR THE BEGINNER AND EXPERT

Flash "20" Outfit
For day and night, sun or shade, snaps or slides. Kit includes camera, 4 M2 flashbulbs, 2 penlite batteries, roll of 620 film, neck strap and instruction book.
12.25

Da-Lite Screen
Large 40"x40" with beaded projection surface that brings pictures to life.
9.95

Slide Projector
"Skyark" is for all 2x2 and super slides. Storage for over 100 slides. 4" f3.5 color corrected coated lens. Turbo blower cooled. Automatically positions 36 slides.
29.95

Kodak Projector
Threads itself automatically even onto take-up reel. Shows 8mm movies as big as life. 400 ft. reel capacity. Has "stills" reverse action and power rewind. Reg. 137.50.
109.00

Brownie Starmatic
Bright, clear pictures in sun or shade... automatically. Takes color slides too. All you do is aim and shoot.
27.00

Brownie Twin 20
This camera gives you choice of finders, eye-level or waist-level. Has easy-to-use zone focusing.
12.95

SPECIAL OFFER
5x7 Black & White ENLARGEMENT from any negative Reg. 60c Value
19c

Feminine Grooming

Tussy "Beauty Diet" Facial Cream
A combination of proven beautifiers—moisturizers and rich oil blends. 1/2 oz. jar.
1.50

5 Day Stick Deodorant
Save 12c on this special. Stops odor, checks perspiration. Contains silicone and hexachlorophene.
57c



Beauty Drops
A new discovery that makes the both a delightful relaxing, effective skin beauty treatment. 4 oz. bottle.
1.50

Helena Rubinstein Crowning Color Cream Hair Tint
Thirteen exciting shades. Gives even color automatically.
1.50

LAYAWAY TOYS for Christmas

Horsman Doll and Playpen

Sturdy all steel construction with hardboard playpen bottom. Colorful playbeads. 18" square, 10 1/2" high. 25" doll that drinks and wets. Fully jointed, soft vinyl skin.
8.69



36" Horsman Doll
Curly bob Perma-Curl hair, sleeping eyes, turning head, coo voice and fully jointed and clothed.
15.98

Ideal Betsy Wetsy
Stands 11 1/2" high and has rooted saran hair. All vinyl with sleeping eyes. Drinks, wets and cries.
4.88

16" Ruthie Doll
Braided pig-tail hairdo. Sleeping eyes. Wears embossed cotton dress; lace-trimmed pinafore.
4.88

Horsman Lullabye Doll
Arms, legs, head and body squirm and move in many directions. Music box plays when she moves.
4.98

Remco 'Yankee Doodle'
Blasts off its own rockets and satellites. Fierce sounds, rocket is ready for firing... 17 1/2"x11 1/2"x8".
7.59

Modeling Play Doh
4 cans of modeling dough in Rainbow colors. Can be molded over & over. 8 oz. cans.
79c

Doll Carriage
New body design with foot extension 21"x9". Green linen vinyl. Two-tone body.
3.88

Sleeping Beauty
"Dress-up" these figures in hundreds of ways. 63 colorful plastic shapes that stick like magic.
1.68

"Bic-O-Shay" Pistol
Real ricochet noise with each pull of the trigger. Revolving cylinder with six brass bullets.
2.98

Concentration
Based on the popular TV game. 60 different picture word puzzles. For 2 to 5 players.
3.29

Ideal Jet Helmet
A replica of the Air Force helmet. White with lift-up visor and simulated oxygen mask.
2.38

Plastic Brick Set
Build red brick houses with white tile doors and windows that open and close. 115 piece set.
1.68

Shootin' Shell Gun Belt
Adjustable genuine leather belt authentically tooled in western fashion. "No hands" firing.
2.48

"Scrabble" for Juniors
18 1/2" square two-sided playing board with pictorial versions. Directions and diagrams.
1.68

12" Junior Trike
1" U-bone tubular steel frame. Molded rubber tires. Adjustable steel seat. Red with white trim.
8.98

Gun and Holster Set
Genuine leather double holster. Adjustable belt with silver play bullets. Two 50-shot pistols.
2.98

Miniature Chilton Ware
Brilliantly polished aluminum, black styrene handles and knobs. 8-piece set.
1.68

'Careers' Game
Colorful board has 8 different careers. You select your own "goal" for success. 2 to 6 players.
2.49

20" Sidewalk Bike
"Roadmaster" with 1 1/4" tubular steel frame. Easily converts from boys to girls model. Red, white trim.
26.95

Radio Flyer Wagon
36"x17 1/2"x4 1/2" red body. Semi-pneumatic puncture proof tires. Red striped white wheels.
9.69

FREE OFFER
to prove your hair can do what you want it to do!
60c BOTTLE FREE with purchase of \$1.00* size
"FOR THE HAIR" Plus!

Sunbeam Electric Shaver
Automatic self adjusting rollers for closer, faster shaves. Handsome leatherette travel case.
18.88

Lady Sunbeam Electric Shaver
Exclusive 2-sided "micro-twin" shaving head. One side for legs, other for underarms. Petal pink.
9.88

Men's Westclox Wrist Watch
"Lancer" with chrome color case, black dial and black lizard grain strap. Shock resistant and waterproof.
15.95

Lady's Westclox Wrist Watch
"Ballet" in three different models. Unbreakable mainspring, stainless steel back. Gold color.
16.95

1/2 PRICE VITAMIN SALE!
RYBUTOL
High-Potency Vitamin B Complex
NOW only 99c
INTRODUCTORY OFFER to prove you can have new pep and energy TOMORROW or your money back! RYBUTOL frees you from that "growing old" feeling. This amazing 99c sale is to prove how good you can really feel—and do it overnight!
FULL 25-DAY SUPPLY ONLY **99c**
REGULAR \$1.98 MONEY-BACK GUARANTEE

3-Piece Luggage Set
Available in blue, sand or grey. Scuff-proof vinyl. Brass snap-locks and keys. Set of 3 shown or purchase individually.
12" Train Case 6.59
21" Weekender 6.59
26" Pullman 8.95
19.95

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\$1 Down Holds Any Item Until You Are Ready for It

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